



# Village of ROUND LAKE

UP & COMING FAMILIES

ENTERPRISING PROFESSIONALS

BOOMBURBS

## DEMOGRAPHICS

TOTAL POPULATION: 19,192

Median Age: 33.9

Median Household Income: \$81,875

High School Diploma or Higher: 87.7%

Diversity:

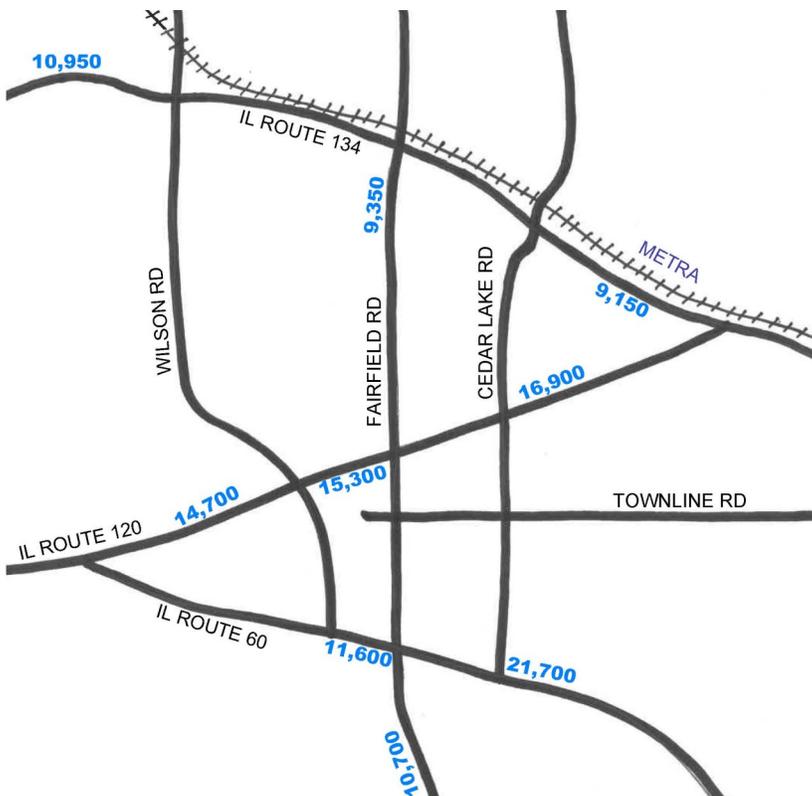


## RETAIL

Median Disposable Income: \$60,860

For Leakage/Surplus Factors, see reverse side.

## TRANSPORTATION



## WHY ROUND LAKE?

- Pro Development
- Smooth & Efficient Review Process
- Low Development Fees
- Land & Pad Ready Sites
- Retail Trade Leakage

## CONTACT

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Director of Economic and Community Development

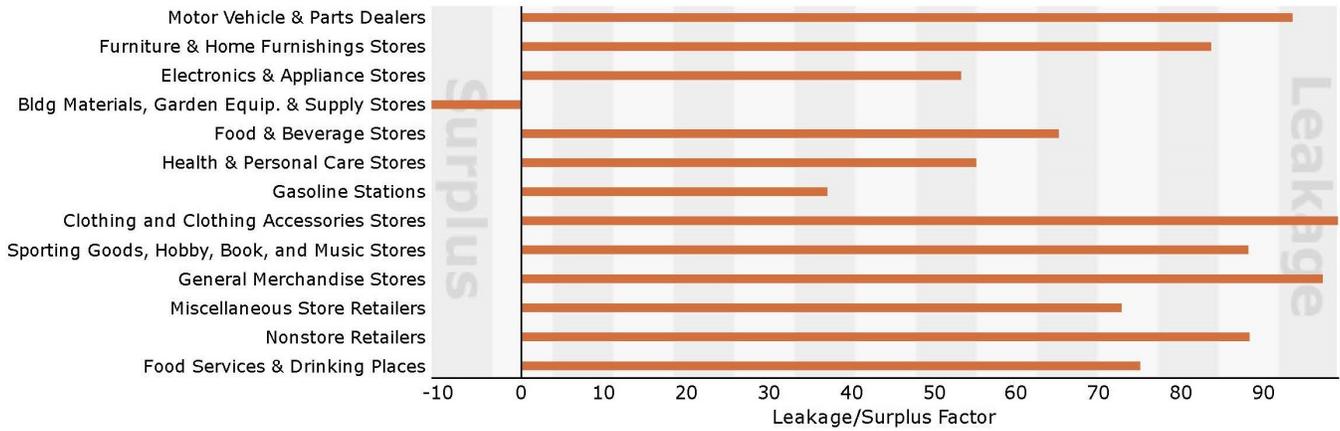
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# ROUND LAKE is Ready for Retail

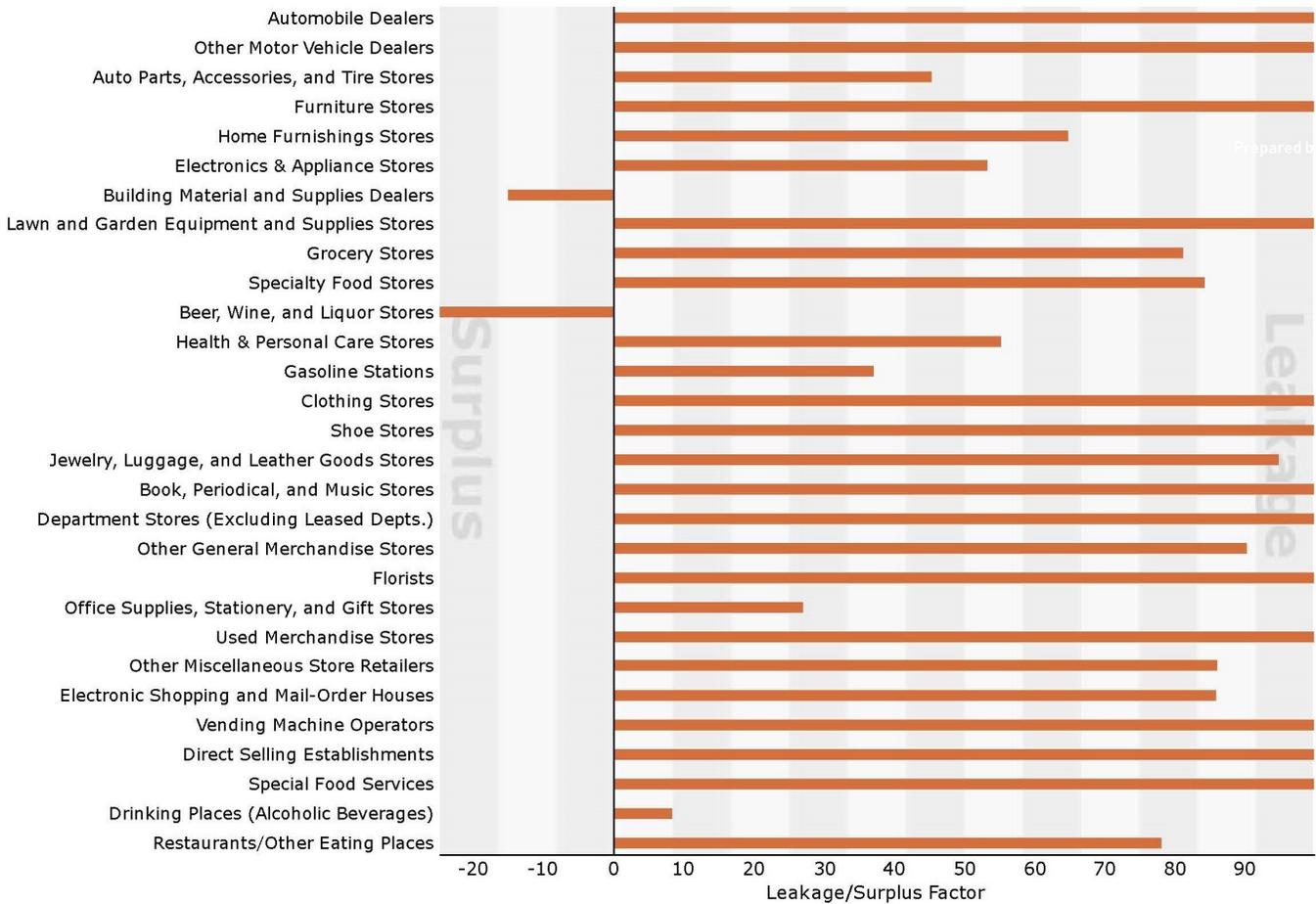
## Retail MarketPlace Profile

Prepared by Esri

2017 Leakage/Surplus Factor by Industry Subsector



2017 Leakage/Surplus Factor by Industry Group



Source: Esri and Infogroup. Esri 2018 Updated Demographics. Esri 2017 Retail MarketPlace. Copyright 2018 Esri. Copyright 2017 Infogroup, Inc. All rights reserved.

For **Demographics**, see reverse side.